

Claims

- [c1] 1. An electronic programming guide system comprising:
- a browser on a first PC at a first viewer location;
 - a computer system at a second location, coupled to said browser via a computer network;
 - said browser displaying a guide comprising a plurality of cells arranged in rows and columns, wherein said guide is transmitted from said second location;
 - where each of said plurality of cells is associated with a particular program and contains descriptive text relating to said particular program; and,
 - where each of said plurality of cells further includes a hypertext link which is coupled to software which upon an occurrence of a click on said hypertext link, causes said first PC to receive a video image associated with said particular program.
- [c2] 2. A system of claim 1 further comprising:
- a programming source which provides video signals over an internet connection;
 - where said software links said guide to said programming source.
- [c3] 3. A system of claim 2 wherein said video image is recorded on said first PC for subsequent review.
- [c4] 4. A system of claim 2 wherein said video image is displayed on a PC display device.
- [c5] 5. A system of claim 4 wherein said video image is also recorded on said first PC for subsequent review.
- [c6] 6. A system of claim 1 further comprising:
- a PCDTV board disposed in said first PC which tunes video signals;
 - where said software links said guide to said PCDTV board.
- [c7] 7. A system of claim 6 wherein said first PC displays said video signals on a PC display device.

- [c8] 8.A system of claim 6 wherein said first PC records said video signals for subsequent review.
- [c9] 9.A system of claim 8 wherein said first PC also displays said video signals on a PC display device.
- [c10] 10.A system of claim 9 wherein said PCDTV board receives signals from a broadcast television antenna.
- [c11] 11.A system of claim 10 wherein said PCDTV board receives signals from a coaxial antenna cable coupled to a source of CATV.
- [c12] 12.A method of delivering television video images to a viewer comprising the steps of:
providing a television programming guide to a first PC;
clicking on a hypertext link in said guide; and,
in response to said clicking, delivering video images to said viewer on said first PC, such that said video images relate to textual and temporal information included in said guide.
- [c13] 13.A method of claim 12 wherein said step of delivering video images includes delivery of data over an internet connection and generating said video images using said data.
- [c14] 14.A method of claim 12 wherein said step of delivering video images includes demodulating television signals within said first PC using a PCDTV board.
- [c15] 15.A method of claim 14 wherein said television signals are received via a broadcast television antenna coupled to said first PC.
- [c16] 16.A method of claim 15 wherein said step of delivering video images includes a step of recording said video images on said first PC for subsequent review by the viewer.
- [c17] 17.A method of claim 16 wherein said step of delivering video images

a PCDTV board disposed in said first PC which tunes video signals;
where said software links said guide to said PCDTV board;
wherein said PCDTV board receives signals from a broadcast television
antenna; and,
software coupled to said browser for reporting viewing choices made by a
user, so that television ratings and consumer research can be facilitated.

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